



**HERITAGE  
TORONTO**

**Annual Report 2022**



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# Heritage Toronto

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Heritage Toronto builds a better city by bringing people together to explore Toronto's shared past and peoples' lived experiences.

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## Land Acknowledgement

Heritage Toronto is located on the traditional territory of the Wendat, the Haudenosaunee Confederacy, and the Anishinaabeg, including the Chippewa and the Mississaugas of the Credit. Today, Toronto is host to many First Nations, Métis, and Inuit peoples. Toronto is within the territory of the Dish with One Spoon Treaty which requires responsibility of those who use the land to share it peaceably and care for it. Heritage Toronto acknowledges this responsibility and recognizes the efforts of these nations in maintaining the land.

Cover: Tour participants, *Indigenous Dialogues*,  
Humber Bay, July 22, 2022.

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# Reimagining Heritage

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In 2022, a year of rebuilding, we returned to a full schedule of tours, installed more plaques on city streets, and gathered in-person at The Carlu for the first time in three years to celebrate the Heritage Toronto Awards.

While this report details the impressive results, we marshalled our efforts towards achieving more than a return to a status quo. With an eye to the future of the sector, we launched the Equity Heritage Initiative, in partnership with the TD Ready Commitment, to engage new voices and fresh perspectives in reimagining our work and its impact. This initiative provides mentorship and paid work for emerging historians from equity-deserving communities, while also funding new youth-driven programming.

After months of development, the first program—the Living History of Little Jamaica—will highlight the cultural legacy of Toronto’s first Caribbean community. Launching in 2023, an online experience centered on oral histories and showcasing the voices of community members will be complemented by a public event in the neighbourhood featuring music, food, and cultural performances.

While we eagerly anticipate this special program, we expect the initiative will also challenge and transform our current work by prioritizing new community partnerships and amplifying recent staff efforts to revitalize existing programs. Of the 38 new plaques produced in 2022, 47% explored equity-deserving subjects or narratives. Of the 57 in-person tours delivered, 50% featured new communities and topics, and of these, tours



which addressed equity and diversity—on Indigenous heritage, women’s history and Chinatown’s development—recorded the highest participation.

The accessibility of our programs for all Torontonians remains a key principle and is realized in part with continued engagement with our digital audiences. In 2022, we developed 11 new digital experiences, 100% of which were created by emerging historians. The work of all 28 of our emerging historians in 2022 was only possible because of our donors. Thank you.

It is only with your support and participation that our charity is able to both rebuild and stretch its work, reaching more people and reflecting the diversity of our amazing city.

Liza Chalaidopoulos  
Chair, Board of Directors

Allison Bain  
Executive Director

# Supporters

Thank you to our 2022 supporters and heritage champions.



\$30,000+



**TD READY  
COMMITMENT**



westbank

\$10,000+



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RESTORATION  
LIMITED



**LiUNA!**  
**LOCAL 183**  
*Feel the Power*

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AND FAMILY

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\$5,000+

Cadillac Fairview – Toronto  
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Downtown Yonge BIA  
Fitzrovia Real Estate

Heather & Little  
Matthew Kingston  
Metrolinx  
Parks, Forestry & Recreation,  
City of Toronto

Scott Griffin Foundation  
St. Lawrence Market  
Neighbourhood BIA  
& Old Town Toronto

\$2,500+

+VG Architects  
Aird & Berlis LLP  
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Bousfields Inc.  
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Liza Chalaidopoulos  
ERA Architects  
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Ontario Association of Architects  
Alexandria Pike

St. Lawrence Neighbourhood  
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\$1,000+

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David H Kincaid

The Logan Family Foundation  
Malthouse Lofts  
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John McAlister  
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MOD Developments  
RAW Design  
Ridley Windows & Doors Inc.  
RVLP Property Ltd.  
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## \$200+

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## Community Partners

Canada's Aviation Hall of Fame  
Chinese and Southeast Asian  
Legal Clinic  
Chinese Canadian National Council  
for Social Justice  
City of Toronto Archives  
College of Physicians and Surgeons  
of Ontario  
Faculty of Liberal Arts &  
Professional Studies,  
York University  
Friends of Guild Park  
Horseshoe Tavern  
Huron-Wendat Nation  
Indie88

Library and Archives Canada  
McCormick Arena Board  
of Management  
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Mississaugas of the Credit  
First Nation  
National Trust for Canada  
North Toronto Lawn Bowling Club  
North York Historical Society  
Ontario Black History Society  
Sanofi Vaccines Canada Archives  
Spacing  
St. Lawrence Market Complex  
St. Lawrence Precinct Advisory  
Committee

STEPS  
Storyworks at Centennial College  
Toronto Field Naturalists  
Toronto Historical Railway  
Association  
Toronto Public Library  
Toronto Railway Museum  
Wisconsin Historical Society

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# Plaques

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It was definitely a blessed day yesterday to honor a legacy that spanned 20 years. The plaques were so beautiful and I know our dads Archie Alleyne, Howard Matthews, John Henry Jackson and Dave Mann were looking down from above with the grandest of smiles. Thank you Heritage Toronto and David Click Cox for everything that you did to bring this history to light.

— Tyyra Alleyne Wilson

In 2022, the Plaques program continued to deliver engaging and challenging content. Tackling intersectional storytelling, almost half of the plaques produced this year discussed subjects and narratives related to equity-deserving communities.

An updated plaque on Fanny “Bobbie” Rosenfield is among the highlights. In addition to her athletic and journalistic achievements, during which she advanced women’s sports, the expanded plaque includes her family’s escape from antisemitism in the Ukraine, and provides a timely connection to recent events: the Russian invasion of Ukraine, the plight of refugees, and antisemitic acts in our communities.

We are proud of a series of plaques installed at McCormick Park in Little Portugal that explores a complicated legacy of philanthropy, mental health, and the economics of slavery.



The park and community centre are named after funder Mary Virginia McCormick of the McCormick Harvesting Machine Company family. Her donation was based on wealth generated by slavery on the family's Virginia property.

We also explored Indigenous and archaeological heritage with plaques at Hanlan's Point on Toronto Island and on the waterfront in HTO Park. They examine footprints left between 10,000 and 13,000 years ago that—had they survived—would have been among the earliest evidence of human activity

in Ontario. Made by nomadic hunters and preserved in clay, the footprints were unearthed in 1908, but quickly destroyed.

The above represents a sample of the 56 plaques installed this year. They include a series of plaques at the Rosehill Reservoir on clean drinking water, infectious disease, and pandemics, and also two plaques for the Underground Railroad Restaurant, which honoured Black struggle and resilience while establishing a legacy of Black entrepreneurship in Toronto.

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# Plaques

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Dave Bookman was a dear friend of the band and this tribute is most deserving. We miss him and love him. Thank you to Indie88Toronto for everything and also to Heritage Toronto and to the Horseshoe Tavern.

— Ben Kowalewicz, Billy Talent

Recognizing the limits of traditional plaques in telling these layered stories, we continue to explore ways to add interpretation, including through digital experiences. Last year, staff worked with an emerging historian to create a digital story exploring the [City Park apartments'](#) mid-century architecture and the complex's place in Toronto's 2SLGBTQ+ history.

We also continue to review our plaques collection. This year, we began a physical inventory of over 200 plaques located across the city that included new photography. This inventory begins a larger analysis of all 860 plaques that will continue in 2023 with the goal of identifying gaps and addressing greater representation and diversity.



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# Heritage Toronto Awards

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In October 2022, we gathered in-person for the first time in three years to celebrate the Heritage Toronto Awards, and the power of connections—people working together on projects that better our city, and preserve and explore our heritage.

Attendees returned to The Carlu to acknowledge the inspirational contributions of a diverse slate of 44 nominees to Toronto’s heritage. Hosted by CBC journalist and news anchor, Kelda Yuen, the ceremony recognized the achievements of five winners across three juried categories: Public History, Book, and Built Heritage.

In addition, a Peoples’ Choice Award was announced for the film *Missisakis: On the Indigenous History of the Tkaronto Islands*. Selected by Heritage Toronto supporters and event attendees from among the Public History nominees, the award includes a \$1,000 prize. The Heritage Toronto Board also presented the

Volunteer Service Award to Kate Marshall for her dedicated support and leadership of the charity’s work over the past 16 years.

Recent experiences have emphasized the importance of conversation and representation, challenging us to consider who participates, who creates and who is recognized in the heritage field.

**Gtchi Miigwetch / Mikwec ...**

**We are truly honoured to have been awarded the people’s choice award this evening at the @heritagetoronto awards. We are sincerely grateful to continue our work alongside @mcfirstnation #landback —@bawaadan**

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# Heritage Toronto Awards

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This year, many of the nominated projects featured diverse voices, creating opportunities to spark meaningful change that will increase the impact of heritage to the future of city-building.

Heritage Toronto thanks all those who joined us for this celebration, and we are deeply grateful for the ongoing support of our colleagues in

**What a great @HeritageToronto awards and it was an honour to be nominated for a Public History award against so many amazing projects!**

—@onfoottours

the heritage, union, development, and private sectors for making the in-person return of this event—Canada’s longest-running heritage awards—possible. These heritage champions ensured not only the success of our annual fundraiser but also generously donated on the night to our Equity Heritage Initiative, allowing us to deepen our commitment to emerging historians from equity-deserving communities with mentorship, paid work, and opportunities to shape the narratives of our city.



On October 17th, H+L attended the Heritage Toronto Awards at “The Carlu” and presented the Crafts and Trades Award. A well-deserved congratulations to all involved, and a huge thanks for an incredible evening!

—@\_heather\_little



## 2022 Award Recipients

### Book Award

#### ***Indigenous Toronto: Stories That Carry This Place***

Editors: Denise Bolduc, Mnawaate Gordon-Corbiere, Rebeka Tabobondung and Brian Wright-McLeod  
 Publisher: Coach House Books

### Public History Award

#### ***Derailed: The History of Black Railway Porters in Canada***

Digital exhibition by Myseum of Toronto

### Craftsmanship Award

#### **Massey Hall**

Owner: The Corporation of Massey Hall and Roy Thomson Hall

Architects: KPMB Architects and GBCA Architects  
 Restoration & Conservation: Eve Guinan Design  
 Restoration, Vitreous Glassworks, Iconoplast Designs Inc., CAHP and Historic Plaster Conservation Services  
 Heritage Contractor: Clifford Restoration Ltd.

*continues*

# Heritage Toronto Awards



Thrilling that @heritagetoronto chose The Oculus restoration from @arconserve & @GiainoArch for The Heritage Planning & Architecture Award. Huge congrats!

—@Park\_People

At the @heritagetoronto Awards — the Oscars of the local heritage scene! — @Spacing sells all the books nominated. There are a lot of books.

—@shawnmicallef

## Heritage Planning and Architecture The Oculus

Owner: City of Toronto: Parks, Forestry and Recreation and Heritage Planning  
Project Leads: Giaino Architects and the Architectural Conservancy of Ontario: Toronto Branch

## Adaptive Reuse Award Waterworks

Owner: Woodcliffe MOD Developments (St. Andrew's) Inc.  
Architects: ERA Architects and Diamond Schmitt Architects  
Heritage Contractor: Clifford Restoration Ltd.

## People's Choice Award Missisakis: On the Indigenous History of the Tkaronto Islands

Short film by by the Bawaadan Collective

## Volunteer Service Award Kate Marshall

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# Tours

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As we worked to rebuild in-person tour offerings to pre-pandemic levels, we also took a fresh look at the program and its relevance today. While the past few years have been difficult, they have also been a catalyst for change and calls to action around long standing issues of equity and representation in the heritage sector. We embraced this opportunity to more fully reconsider which stories are profiled in our tours, and how, by amplifying diverse voices through our Emerging Historians program.

Running from June until October, our 2022 season featured a total of 57 tours on subjects ranging from Toronto's Indigenous roots to our Black

We signed up for a walking tour "Creating Toronto" organized by @heritagetoronto. The tour was led by an amazing group of volunteers. We walked through the St Lawrence Neighborhood and listened to fascinating and often funny stories about Toronto's early beginnings. Highly recommend the tour and will do more when they restart. —@izagoclik\_photos

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# Tours

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Sam [Griffin] was very knowledgeable and clearly had carefully researched the topic. All staff and volunteers were friendly and helpful.

— Attendee, *Lost Toronto*

history, from the preservation of the city's modern architecture to the importance of our ravines. With 75% of the 2022 Tour offers developed and led by emerging historians, we encouraged new perspectives and conversation on the complicated legacy and important relevance of heritage to the future of our modern city.

Amongst our most popular tours were new introductions including: Saving Chinatown, exploring the intense development pressures on the neighbourhood and the renewed activism to preserve its cultural heritage; Bad Girls, a



celebration of women who overcame persecution and prejudice in their fight for opportunity and justice in 19th- and 20th-century Toronto; and It Takes a Village, sharing stories of advocacy, belonging and community fueled by the Bathhouse Raids, AIDS epidemic and fostered by the City Park Apartments, Buddies in Bad Times Theatre, and more.

In 2023, we will continue working with our partners and emerging historians to grow the impact of the tours experience, with 50% of tour content to focus on new communities and topics.

Very good tour with Carol Brown, an active and decades long performer contributing along the way, who gave an extensive elaboration of the wall mural of music personalities, basically all she knew. Her own image was on the mural too. Living history.

—Attendee, Little Jamaica

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# Tours

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## Digital Tours & Online Talks

In addition to walks and bicycle tours, we increased our accessible programming with 11 new digital experiences all developed by emerging historians, including digital stories on [Allan Garden's role](#) as a staging ground for women's movements, and the [importance of steelpan](#) to Toronto's music and Trinbagonian community. We launched new digital tours on the activism of [Toronto's Latin American community](#), and on how [Tamil refugees became the backbone](#) of the city's restaurant industry.

We also presented online talks exploring our sports history, our mid-century architecture, and Toronto's ravine landscapes. For Doors

Open, we partnered with Cadillac Fairview and TD Bank and the TD Ready Commitment for a special [video tour of the TD Centre](#) by emerging historian Ori Abara. Seen by almost 7,000 viewers, her behind-the-scenes visit examined this Mid-Century Modern masterpiece and its importance to Toronto's heritage.



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# Emerging Historians

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It was great being able to talk to people and engage with them, especially the people who attended the tours. A lot of the work that historians do deals with the past, but this experience showed me that history is not just about the past but also the present.

— Faith Ebanks, Emerging Historian



This year, we worked with 28 emerging historians, maintaining our commitment to support the next generation of heritage advocates. These young professionals wrote digital stories, interactive map tours, developed and led walks, and worked across every department of the charity. Their storytelling, applied through direct hands-on experience, helped diversify our public programs, especially within the Tours program where emerging historians presented 15 of 20 unique tours.

With the help of our generous donors and Emerging Historian Champions, in 2022, we were also able to offer longer contracts, including two six-month positions for a Programs Assistant and Digital Content Coordinator. Working with staff, these young historians acquired marketable skills in such areas as event production, volunteer management, and social media communications.

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# Equity Heritage Initiative

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In 2022, we launched a new initiative for emerging professionals from equity-deserving communities. With the Equity Heritage Initiative, we aim to create space for emerging

I'm laying the groundwork for others interested in heritage work, who might not see themselves reflected in heritage programming right now. I hope that whoever comes after me shares a different story from what I am telling in this project, but a story that's just as important and close to their heart as mine.

— Victoria Atteh, Programs Coordinator

historians representing important lived experiences in our communities to shape how we tell the stories of the city's heritage. Through meaningful work experiences and mentorship opportunities, these young professionals will also help staff identify and eliminate biased organizational policies and programmatic practices, and build new relationships with diverse community organizations.

Under the initiative, we hired Victoria Atteh as its first Programs Coordinator. In 2023, we expect to share her exciting work on an [oral history project](#) and festival featuring the [Little Jamaica neighbourhood](#). We will also hire another three 12-month contracts to work across the organization to rethink our programs, engage new partnerships, and shape the new State of Heritage Report.

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# Get Involved

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## Donors

Thank you to our donors, sponsors, and partners. You make our work possible and in 2022, you really stepped up to grow the size and sustainability of our impact—from individual donations, which hit a record high; to the new monthly donors who are building the long-term stability of our funding; to the outpouring of generosity at the Awards, where we raise more than twice our budgeted goal because of a matching gift from a single donor.

Your support has made possible all the accomplishments outlined in this report. We are so grateful to be doing this important work with you.

I believe that the mentorship I received will continue to be impactful for my career. I felt supported in exploring different ideas by having conversations on how to expand on them. The flexibility on where those ideas could go allowed me to feel empowered and respected as a new professional.

—Lindsey Chisholm, Emerging Historian

# Get Involved



As a tour leader, I really enjoyed showing visitors and locals alike the layers of historical stories behind spaces and places that people normally breeze past without a second thought. On the one hand, prepping the tour helped enrich my knowledge of Canadian history; on the other hand, leading the tour itself helped improve my confidence in public speaking.

— Benson Cheung, *Emerging Historian*

## Volunteers

With the return of a full program of in-person tours in 2022, we were pleased to welcome back and recruit 56 volunteers, double the number of the previous year. We also had 13 volunteers assist with the return of our in-person Heritage Toronto Awards. In total, 102 volunteers contributed to the success of our charity, committing over 800 hours of their time with great enthusiasm, passion and energy.

While the pandemic experience has resulted in a great deal of change, both in what we do and how we work, we will always remain a volunteer-led and dependent charity. In 2023, we look forward to welcoming back even more program volunteers and continuing our work with our amazing volunteer board and committee members.

# Our People



## Board of Directors

Christopher Castellano  
Liza Chalaidopoulos,  
*Chair*  
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Jamie Bradburn  
Tatum Chaubal  
Heather Corner  
Amy Dennis

Lynne DiStefano  
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Gilberto Fernandes  
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Andrew Himel  
Shannon Kilburn  
Amy Korczynski  
Joshua Lax  
Eve Lewis

Sarah Liss  
Erin Mackie  
Kate Marshall  
Vince Parolin  
Michel Viau

## Staff

Victoria Atteh, *Programs Coordinator*  
Anthony Badame, *Programs Coordinator*  
Allison Bain, *Executive Director*  
Chris Bateman, *Manager, Plaques*  
Laura Carlson, *Manager, Public Programs*  
Mira Celper, *Development Coordinator*

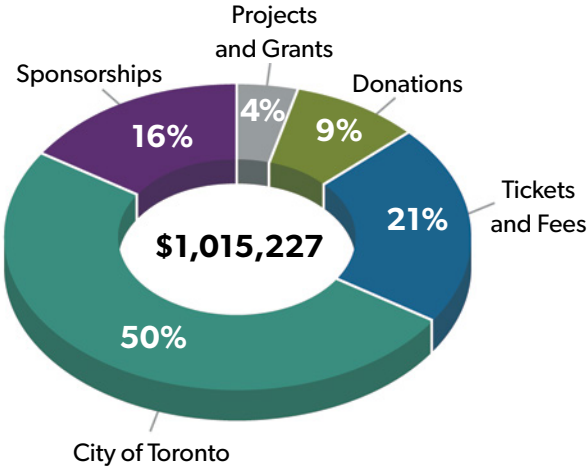
Lucy Di Pietro, *Manager, Marketing & Communications*  
Heather Kingdon, *Operations Coordinator*  
Candice McCavitt, *Manager, Development*  
Kristen McLaughlin, *Plaques Coordinator*  
Vanessa Vigneswaramoorthy, *Digital Content Coordinator*

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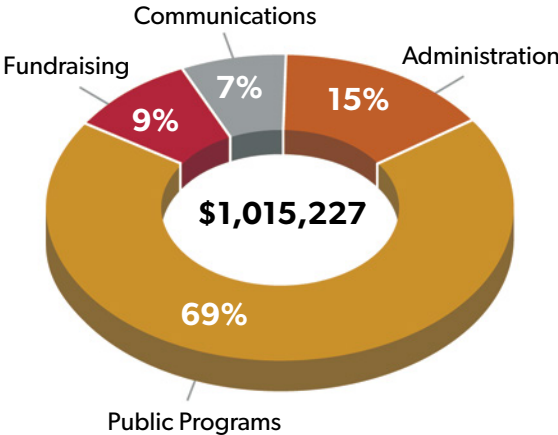
# 2022 Financials

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## Revenue



## Expenses



Final 2022 Financial Statements, audited by Welch LLP, will be available at [heritagetoronto.org](http://heritagetoronto.org) on May 1, 2023.

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# Image Credits

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Photographs by Ashley Duffus, Herman Custodio, Agnes Manivit and Mike Portt.

## Reimagining Heritage

Page 2: Liza Chalaidopoulos & Allison Bain, Heritage Toronto Awards, October 17, 2022.

## Plaques

Page 5: Underground Railroad Restaurant plaque unveiling, St. Lawrence Hall, August 16, 2022.

Page 6 (clockwise): Casey House, 571 Jarvis Street; Mary Virginia McCormick plaque, McCormick Park, 66 Sheridan Ave; Dave (Bookie) Bookman plaque unveiling, Horseshoe Tavern, July 26, 2022.

Page 7 (clockwise): Plaques - Taddle Creek, 125 Queens Park; Ursula Franklin, 41 Lonsdale Road; R.C. Harris Water Treatment Plant, 2701 Queen Street East; Cholera Epidemics, 132 King Street East; Beverly Mascoll, Bathurst Subway Station.

## Awards

Page 8: Awards Ceremony, October 17, 2022.

Page 9 (clockwise): October 17, 2022 - Host Kelda Yuen; Reception guests; Emerging historians Jodie Chinnery and Victoria Atteh; Woodcliffe Landmark Properties table, Awards sponsor; Heather and Little Ltd table, Awards sponsor.

Page 10 (clockwise): October 17, 2022 - Denise Bolduc & Rebeka Tabobondung, *Indigenous Toronto: Stories That Carry This Place*, Book Award; Kate Marshall, Volunteer Service Award; Christopher Borgal & Marianne McKenna, Massey Hall, Crafts & Trades Award; Heidi Reitmaier, Public History Award, *Derailed: The History of Black Railway Porters in Canada*.

Page 11 (clockwise): October 17, 2022 - The Oculus team, Heritage Planning & Architecture Award; Yuma Dean Hester, *Mississakis: On the Indigenous History of the Tkaronto Islands*, Peoples' Choice Award; Gary Switzer & Eve Lewis, Waterworks, Adaptive Reuse Award.

## Tours

Page 12: Tour participants, Toronto Carpet Manufacturing Factory, July 30, 2022; (inset) Tour participants, AIDS Memorial, August 6, 2022.

Page 13 & 14 spread (clockwise): *Little Jamaica* tour, June 30, 2022; *Capturing Mid-Century Toronto* tour, 44 Walmer Road, June 19, 2022; *Indigenous Dialogues* tour, Humber Bay Bridge Arch, July 3, 2022; Tour participants, HighRail Park, June 25, 2022; Tour participants, Huron Street Public Square, July 17, 2022; *Newtonbrook Creek* tour, June 11, 2022; Tour participants, The Ring, July 23, 2022.

Page 15: Screenshot from the video, *Hidden design at TD Centre, Toronto's Mid-Century Modern masterpiece*.

## Emerging Historians

Page 16 (clockwise): Emerging historians - Faith Ebanks, *Little Jamaica* tour, June 30, 2022; Autumn Beals, *Bad Girls* tour, July 30, 2022; Benson Cheung, *Creating Toronto* tour, August 28, 2022; Jeremie Caribou & Vanessa Vigneswaramoorthy, *Indigenous Dialogues* tour, July 3, 2022.

## Equity Heritage Initiative

Page 17: Victoria Atteh, Programs Coordinator, Reggae Lane mural, September 22, 2022.

## Get Involved: Donors

Page 18: Emerging historians, Heritage Toronto Awards, October 17, 2022.

## Get Involved: Volunteers

Volunteer Hannah McGregor, *Pedalling the Parks*, August 7, 2022; Board member Christopher Castellano, *Rail Lands*, June 25, 2022; Suzanne Kavanagh (board member) & Erin Verdon (emerging historian), *It Takes a Village*, August 6, 2022; Caitlin Coleman (volunteer), Sandy Kedey (board member), Alonso Melgar (emerging historian), Jocelyn Gordon (volunteer), *Lost Toronto*, July 13, 2022.

## Our People

Page 19: Staff, Berczy Park, August 9, 2022.

# PEOPLE.PLACES.EVENTS.



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3rd Floor  
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[heritagetoronto.org](http://heritagetoronto.org)

416-338-1339



Heritage Toronto is a charity  
and arms-length agency of  
the City of Toronto.